



# PowerPhrases to leverage the 3 true sources of admin communication power

Admins know their best leverage in any situation is in their own response. And that's what PowerPhrases and SpeakStrong are all about. When we really learn to say what we mean and mean what we say, power games end and the influence of graceful empowerment begins. We lead from where we are with the resilient inspiration of who we are and what we draw out in others. We have a dynamic new world of communication. This session empowers admins to leverage their finest dynamic resources for every situation.

**Your job is bigger than you know.  
You have more power than you think.**

This session includes:

- How and why the new workplace demographics change the way we communicate today. And what to do about it.
- The 5 New Dynamics of Communication that empower every word we speak.
- A new vocabulary for a new approach for common situations.
- Perfect words to use in circumstances we face every day, both speaking with and on behalf of managers.
- 4 essential conversations to set the foundation for smooth-functioning, collaborative relationships.
- Solutions for specific communication challenges. Ready to use and ready to adapt phrases to address common situations such as work load issues and bully behavior.

**PLUS**

**The Ultimate Communication Formula...**

...to guide every word you speak from the moment you arise to the moment your head hits the pillow at the end of the day.

