

December 11, 2003

Re: Meryl Runion
President, SpeakStrong Inc.
Author, **PowerPhrases! The Perfect Words to Say it Right and Get the Results You Want**

To Whom It May Concern:

Meryl Runion was among the keynote speakers at the IAWP international educational conference held in June 2003 in beautiful Palm Springs. Her presentation on PowerPhrases inspired the audience into thinking, writing, and speaking with more confidence and persuasion!

I would like to take the opportunity of this communication to recommend Meryl's dynamic presentation to other professional organizations or private businesses. IAWP believes education to be essential within our workforce. IAWP believes training is essential to success.

As you plan your next seminar, conference, or training session, please consider Meryl Runion. We know she will enhance your program.

Sincerely,

Mary Riddell

Mary Riddell
IAWP Administrative Office Manager